

**ISH**  
CHINA



**11 – 13 May 2024**

China International Exhibition  
Center (Shunyi Hall) Beijing, China

China International Trade Fair for Heating, Ventilation,  
Air-Conditioning, Sanitation & Home Comfort System

**Exploring diverse HVAC  
and energy solutions:**

**Clean  
Comfortable  
Innovative**

Official website



Facebook



[www.ishc-cihe.com](http://www.ishc-cihe.com)



展馆平面图 Hall Layout



## The premier annual event covering the HVAC and home comfort system industry in Asia

China's increasing living standards combined with the global transition towards clean energy have led to an increased demand for HVAC and home comfort products. Meanwhile, the maturing supply chains and increasing technological capabilities of the country's manufacturing sector have enabled the industry to cater to this demand more effectively. As a result, China's HVAC industry has embraced digitalization, offering end-users enhanced comfort levels through new and innovative technologies. The industry remains committed to the principles of cleanliness, comfort, innovation, and diversity.

ISH, held in Frankfurt, Germany, is globally recognized as the leading trade fair for HVAC + Water. Since 1996, ISH China & CIHE, a member of the ISH brand, have earned a reputation for being a must-attend event for global brands to launch their latest HVAC products in Chinese and Asian markets. The 2024 fair will again feature three thematic zones: "Energy", "Water" and "Life", covering a wide array of product categories including HVAC, heat pumps, plumbing, smart heating, home comfort systems, and more. The exhibition aims to explore future trends and opportunities in the HVAC industry, and contribute to sustainable development across the supply chain.

### 2023 show figures



Exhibitors  
**1,065**



Visitors  
**73,579**



Visitors' year-over-year growth  
**6.3%**



Exhibition area  
**105,000** sqm



Concurrent events  
**100+**



Media partners  
**100+**

Registration Centre

Business Centre  
(Internet / Printing / Copying)

Customer Service Centre

Parking Lot

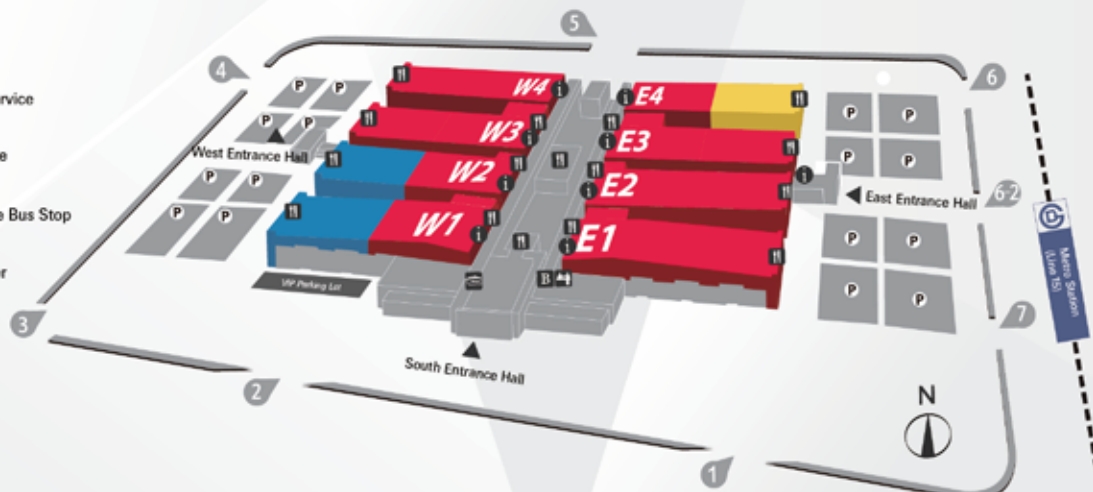
Metro Station (Line 15)

Catering Service

Police Office

Free Shuttle Bus Stop

Info Counter



# Enhancing industry development through innovative technologies and diverse product offerings

## Energy

Heat Generation (Boilers, Wall-hung Boilers, Air Conditioners, Electric Heaters, Water Heaters, Clean Energy Equipment including Heat Pumps, Hydrogen-powered Systems, Solar Energy Devices, etc.)

Controls (Temperature Controllers, Sensors, etc.)

Terminals (Floor Heating, Radiators, Fan Coil Units, etc.)

Energy Storage

Industrial Heating

Smart Heating Systems

Gas

## Water

Plumbing (Pipes / Pumps / Valves, Meters, Water Tanks, Fire-extinguishing Technologies, etc.)

Installation Technologies (Water Pumps, Pipes and Fittings, Valves, Controllers, Tools, etc.)

## Life

Comfort Systems (Fresh Air, Air Purifiers, Water Purifiers, Heating & Cooling Systems, Intelligent Household, etc.)

Energy Efficient Building Support

## Exhibitors' feedback

"We are delighted to return to ISH China & CIHE following the disruptions of the past few years. Our participation has been fruitful, with positive feedback from our customers and a strong flow of visitors. Manufacturers gather here to showcase innovations, exchange ideas, identify new potential partners and promote their businesses."

**Mr Rocky Yuan, General Manager, Vanward Thermotechnology**

"ISH China & CIHE is a highly influential trade fair for the HVAC industry, attracting numerous leading brands across various sectors. The show offers a diverse and comprehensive range of products, including heat pumps, home appliances, and gas and water pumps. Our response has far surpassed our expectations, with a consistently crowded booth of interested attendees."

**Mr Luming, Heat Pump Industry Sales Director, Midea Building Technology**



## Leading brands in previous edition (Partial list)



\*Brands listed in alphabetical order



# Policy and markets: dual engines driving innovation and market growth

China's economy is undergoing significant development, and energy consumption is expected to remain high. To meet stringent carbon emissions requirements, further innovation and diversification into new energy systems will require the use of advanced technologies. Throughout this process, low-carbon and fossil energy will continue to complement each other.

The country's energy supply system is transitioning to a networked multi-grid approach for more efficient energy allocation between regions. This shift will affect all facets of China's energy network, from production to storage and distribution. The HVAC industry is evolving around these changes, integrating and upgrading electrical, heating, cooling, natural gas, and hydrogen systems.

New business models are emerging within this changing landscape, including distributed energy resources, comprehensive service providers, and third-party intermediaries. These entities assist in creating economic value, improving energy efficiency, reducing energy consumption, minimizing carbon emissions, and enhancing the overall experience for end-users. Through embracing these new dynamics, China's HVAC industry can foster a cleaner, more comfortable, innovative and diverse ecosystem.

## Associations' feedback

"We have hosted a forum at ISH China & CIHE for over ten years. The fair is a must-attend event, as its forums focused on important topics and trends make it a highly influential platform within the industry. This year I spoke on the value of wall-hung gas boilers, and delivered an introduction to the Chinese, European, and Korean markets. I met and had in-depth discussions with representatives from many companies."

**Mr Wang Qi, Director, Application and Heating Committee of Gas Branch of China Civil Engineering Society**

"There was heavy anticipation surrounding this year's fair. We observed an abundance of innovative technologies and new products in HVAC, including pipes, valves, distribution systems and heat pumps. There has been a major jump in terms of external design and internal technical functions, with notable improvements in their practical applications. ISH China & CIHE has made a significant contribution to the promotion and application of HVAC products."

**Mr Song Zhongkui, General Secretary, China Energy Conservation Association**



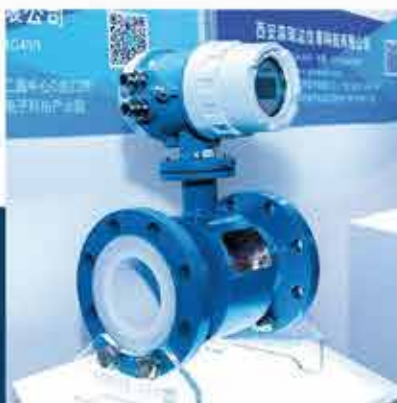


# International and regional pavilions and areas exhibit cutting-edge products



## German Area

The German Area will once again help to promote high-quality German HVAC brands and products to the Chinese market.

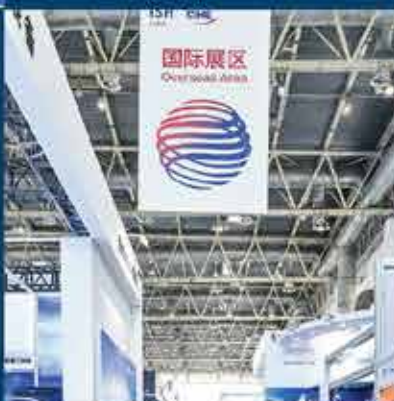


## Water Pump Area

A crucial component of HVAC and home comfort systems, the Water Pump Area presents a diverse selection of leading international and domestic brands. It provides a one-stop platform covering all the purchase needs of modern HVAC businesses.

## Overseas Area

An ideal avenue for international HVAC companies seeking to execute marketing strategies in China and Asia. This platform provides an efficient and effective means to enhance cooperation and expand business prospects.



## Canadian Pavilion

Jointly organised with the Embassy of Canada to China, this pavilion made its official debut in 2023. It aims to introduce advanced HVAC technologies and highlight case studies from Canada, providing a broader range of product choices and utilizations to the local market.

## Zhejiang Pavilion

Zhejiang is a key manufacturing province in China. With the support of esteemed companies and the local government, last year's pavilion presented a range of HVAC products and related accessories across over 10,000 sqm of exhibition space, garnering widespread acclaim among fair visitors.



## Clean Energy District Heating Area

Co-organised with CDHA – China District Heating Association, this area will showcase the latest innovations in clean energy technologies and explore the development of clean energy applications in district heating.

## Exhibitors' feedback

"As a high-end exhibition for the HVAC industry, ISH China & CIHE serves as the ideal platform for Wilo China. We are delighted to return to the fair and present our selection of energy-efficient, digitized water pumps and pumping systems. Among both exhibitors and visitors, we are seeing high levels of quality and quantity, presenting a clear indication of the industry's recovery."

**Mr Jackie Xiao, Wilo Group Emerging Market Director, Wilo China Ltd**

"ISH China & CIHE is a highly influential event, and its impacts on the industry cannot be overlooked. In 2021, the fair offered us the opportunity to discuss business with a multitude of suppliers and target customers. Building upon these outcomes, we are truly excited to participate in the fair once again. We remain committed to monitoring the Chinese market, as we would like to expand our presence in this area. We are contemplating a return next year with an expanded booth where visitors can explore our products firsthand."

**Mr Hyunki Baek, Head of Sales, Zero Engineering & Technology Co Ltd (Korea)**





# iHVAC China International HVAC Congress

The 2023 edition of "iHVAC – International Summit on Future Development Trends of Urban Energy and New Energy Storage Technology" was organised in collaboration with CDHA – China District Heating Association, the Embassy of Canada to China, the Embassy of the Kingdom of Denmark, China Energy Research Society and the Finnish Energy Club. At this event, representatives of governments, trade associations, academies and leading brands gathered to discuss trends in energy development.

Additionally, more than 40 summits, forums and seminars were held, with industry experts sharing insights on pressing topics, market information, and cutting-edge technologies in the HVAC sector. These sessions offered a valuable opportunity for attendees to gain a deeper understanding of the industry.



China Heating 2023 Annual Launch of Frontier Technology and New Product



'Heat Pump Contributes the Low-Carbon Development' Technical Forum



Low-carbon Healthy Habitat Technology International Exchange Forum



Focusing 'Carbon Peak and Carbon Neutral', Boiler Energy Efficient and Environmental Protection Technology Forum



"The fair attracts a large number of industry professionals. This year I connected with many companies from the north, as well as research departments at the fair's forums which I have attended on multiple occasions. It is a great platform, with many companies coming to showcase their latest technologies. As the HVAC industry continues to develop and transform, ISH China & CIHE remains an indispensable event that facilitates industry-wide communication."

**Mr Jiang Yi, Academician of Chinese Academy of Engineering, Deputy Director of the China District Heating Association**





压制设备ACO203  
Pressing Unit ACO203

压制设备ACO203XL  
Pressing Unit ACO203XL

## Visitors' business nature

- Construction companies, contractors
- Architectural design academies
- Architects, interior designers
- Property developers
- Estate management companies
- Agents, distributors, wholesalers
- Importers, exporters, traders
- Solution integrators, installers
- Manufacturers
- Commercial end-users
- Schools
- Hospitals
- Hotels and entertainment facilities
- Service providers
- Thermo-electric companies
- Heating companies
- Electric power plants
- Industrial end-users
- Governments, associations
- Media
- Others

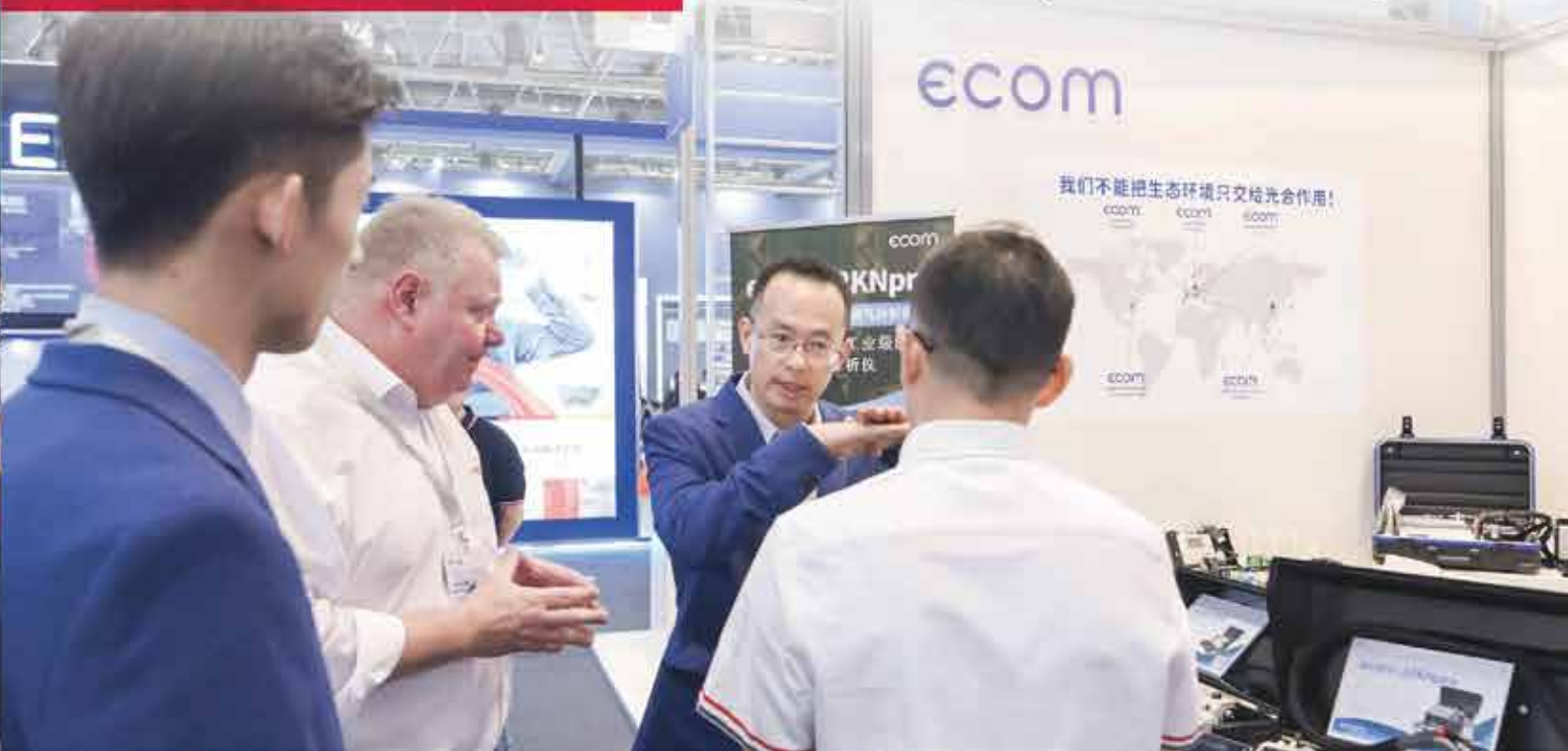
## Visitors' feedback

"I come every year and always receive good results. The exhibition areas are very well laid out, with easy to spot highlights including new energy and green products, smart solutions, and water pumps. There are advanced technologies from overseas brands at the German and Canadian pavilions. The fair is a high-quality platform for learning, experience sharing and nurturing innovation."

**Mr Luo Jijie, Chairman, The Building Environment and Energy Application Branch of China Engineering & Consulting Association**

"ISH China & CIHE is at the centre stage of China's HVAC industry. Today, I had the pleasure of meeting numerous business partners, and I look forward to establishing more connections. I'm impressed by the show's international participation, with both the Canadian and German pavilions other international brands. I can see that the industry is catching up from the challenges of the past few years, and I am confident in its continued rebound."

**Mr Iurgi Lizaso, R&D Manager, Orkli (Kunshan) Co Ltd (Spain)**





## Professional industry support

### Co-organisers

- CDHA – China District Heating Association
- China Council for the Promotion of International Trade Construction Industry Sub-council
- Heating and Radiator Committee of China Construction Metal Structure Association
- Gas Heating Application Speciality Committee of China Civil Engineering Society
- Floor-heating Committee of China Construction Metal Structure Association
- China Construction Metal Structure Association Indoor Climate Association
- Heat Pump Industry Committee of China Energy Conservation Association
- Power Energy Substitution Industrial Development and Promotion Branch of China Electricity Council
- China Boiler and Boiler Water Treatment Association
- China International Exhibition Center Group Corporation
- Zhejiang Growin International Exhibition & Convention Co Ltd

### Organisers

- Messe Frankfurt (Shanghai) Co Ltd
- CIEC GL events (Beijing) International Exhibition Co Ltd

### Domestic supporters

- China Real Estate Chamber of Commerce
- China Furniture Decoration Chamber of Commerce
- China Furniture Decoration Chamber of Commerce, Furniture & Decoration Committee
- Plumbing Facilities Committee of China Construction Metal Structure Association
- Water Supply and Wastewater Association of China Architectural Society
- China Association of Building Energy Efficiency - Thermal Power and New Energy Industry Branch
- China Ventilation Technology Management Center
- Journal of HA&VC

### Overseas supporters

- BDH – Federation of German Heating Industry
- DBDH – Danish Board of District Heating
- EHI – The Association of the European Heating Industry
- FGK – Association of Air Conditioning and Ventilation in Buildings
- WPC – World Plumbing Council

## Participation details

### Raw space:

RMB 1,200 / sqm (min 36 sqm)

### Package stand:

RMB 1,300 / sqm (min 9 sqm)

(Inclusive of VAT)

[www.ishc-cihe.com](http://www.ishc-cihe.com)

## Contact

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## Stay tuned with us on:



Messe Frankfurt is the organiser of the world's leading international ISH trade fair in Frankfurt, Germany. Messe Frankfurt (Shanghai) Co Ltd and CIEC GL events (Beijing) International Exhibition Co Ltd. (formerly known as Beijing B&D Tiger Exhibition Co Ltd) joined forces in China to organise ISH China & CIHE in Beijing, the region's biggest HVAC and sanitation exhibition. Together with Shanghai Zhanye Exhibition Co Ltd, they also launched ISH Shanghai & CIHE. The two shows held in Shanghai and Beijing complement each other by satisfying the demands of exhibitors from all areas of focus, including brand promotion and market expansion.

## ISH Worldwide

**ISH**

17 – 21 March 2025  
Frankfurt, Germany

**ISH** **CIHE**  
SHANGHAI

Autumn 2024  
Shanghai, China

**ISH** **CIHE**  
CHINA

11 – 13 May 2024  
Beijing, China